

UK Consumer Data Price List

Service Offering	Charged per 1000 records	Description
PAF	£3.99	Postcode Address File validation and correct.
Telephone Number Appending	£30.00	The Telephone Number Database of the UK phone numbers
ER (National Canvasse)	£6.99	Validation of names and addresses against the Electoral Roll replacement
TPS	£3.99	Telephone Preference Service
MPS	£3.99	Mailing Preference Service
FPS	£3.99	Fax Preference Service
DeDupe	£3.99	Duplicate detection at individual, family and household level
CCJ	£5.45	
	Charged per Hit	
NCOA	£0.45	National Change of Address file contains details of 8 million house movers
Gone-Away	£0.39	The Gone Away Suppression file from the REaD group.
Deceased	£0.60	

NOTES

The above TPS rate includes a £2 per thousand DMA license fee. This is not levied if the end user has their own TPS licence

Special rates apply to large volumes - See Below

All orders are subject to a £49 setup fee.

All orders are subject to a £99 minimum charge

All prices exclude VAT

Discounts apply as follows

Spend between: (£)	Discount in Band	Maximum Discount
0– 5000	0%	0
5001 – 10,000	20%	£1,000
10,001 – 20,000	40%	£4,000
20,000+	50%	N/A

